



Bocconi Students Fintech Society

A Self Portrait

July 2021

www.bsfinfintechsociety.com

About Bocconi Students Fintech Society



Bocconi Students Fintech Society is a group of students from Bocconi University with a strong interest and knowledge in Financial Technologies

We want to **favor relationships with fintech companies, banks and consulting firms**, increasing fintech awareness and giving suggestions for a future career.

Our aim is to **develop and share knowledge** about the importance of the companies that are reinventing the global financial services. To do so, we gather students that are willing to take on new challenges and explore the future of finance.

Since our foundation in 2017, we are the **leading fintech association in Bocconi University**, generating new ideas and opportunities.

Desks

Generalist

Coverage of general fintech and innovation related topics.

- Trends
- News
- Emerging Tech

M&A/VC

Industry coverage from a financial and investment point of view.

- Deals
- Equity Research
- Industry Research

Insurtech

Coverage of insurtech related topics.

- Trends
- News
- Regulation

Numbers



+35 active Members



2017 founding year



+30 published Articles



+500 followers



+20 published Interviews



+930 followers

About Bocconi Students Fintech Society



Our Management consists of ambitious, hard-working and experienced students



**Luca
Carlomagno**

Co-President



**Alberto
Pozzi**

Co-President



**Alessandro
Carleo**

Co-Vice President



**Alessio
Mazzalupi**

Co-Vice President



**Arianna
Sossi**

News



**Andrea
Foresio**

Generalist



**Marco
Foresio**

Generalist



**Matteo
Tardella**

M&A



**Leonardo
Fossatelli**

Legal



**Jacopo
Mazzanti**

Operations



**Domenico
Alesci**

Social Media



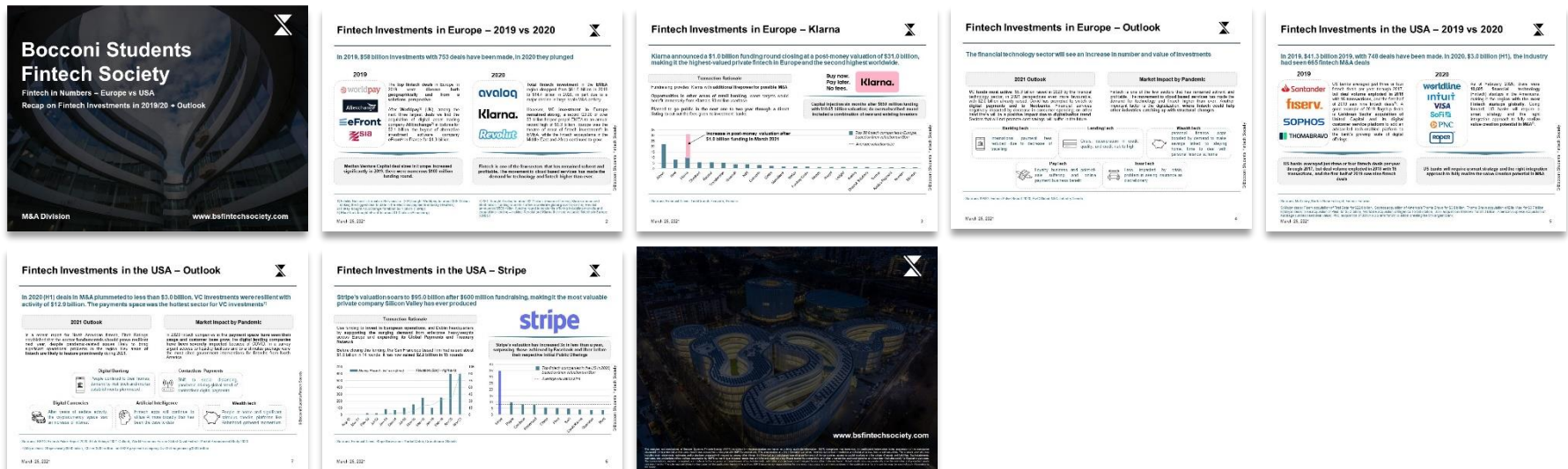
Contact details are hyperlinked

The Board of Directors for the academic year 2020/21

Our Initiatives



With our work, we produce high level research and information about the most relevant Fintech topics...



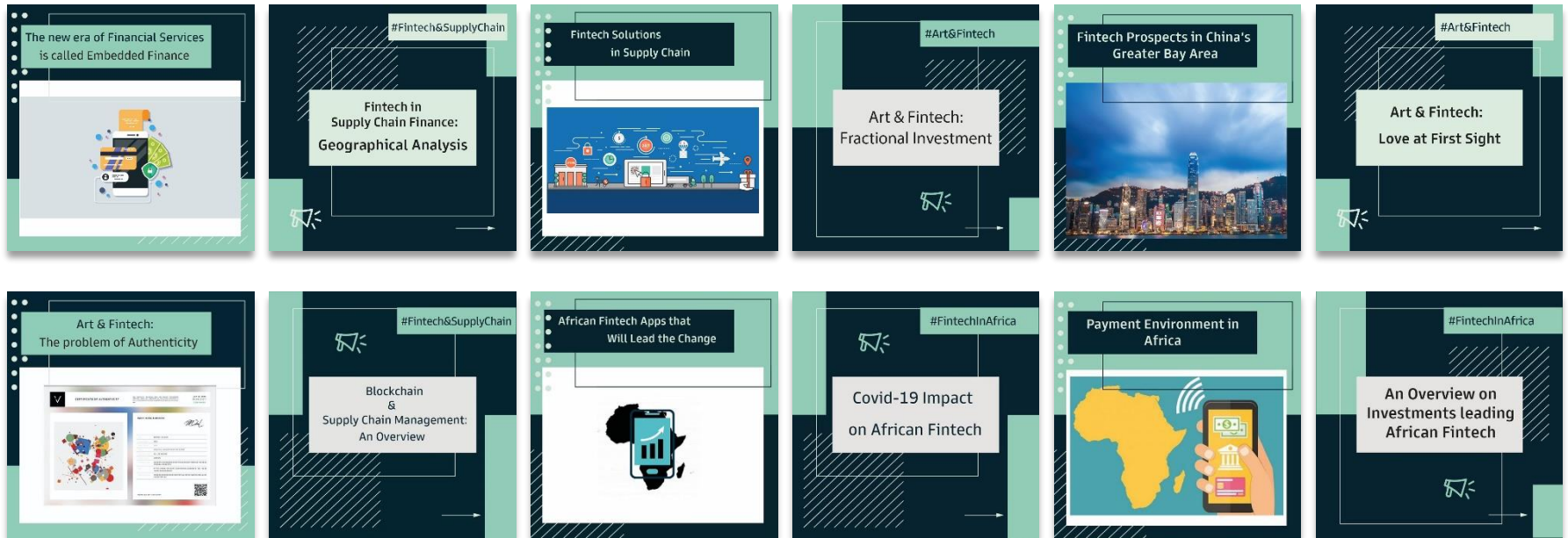
[Fintech In Numbers – Europe VS USA: Recap of Fintech Investments in 2019/20 + Outlook \(hyperlinked\)](#)

Exemplary association content, selected slides from the M&A and VC desk

Our Initiatives



...which will be published and marketed online through the Social Media desk on BSFS's Website, LinkedIn, and Instagram



Covers are hyperlinked

Exemplary association content, selected cover pages from the Social Media desk

Our Initiatives



#FintechInterview is a new format launched by Bocconi Students Fintech Society in 2020 where leading fintech managers and entrepreneurs are interviewed.




Description

#FintechInterview is a format launched by Bocconi Students Fintech Society with the aim of **creating a bridge between the university and the external professional world** by conducting engaging conversations with the most relevant leaders in the industry. Our rationale lies in taking care of **favoring relationships** with fintech companies, banks and consulting firms, **increasing fintech awareness** and **giving suggestions for a future career** within the Bocconi fintech community.

Numbers¹⁾

-  **+20** published interviews
-  **+20'000** views
-  **+310** reactions
-  **+630** clicks

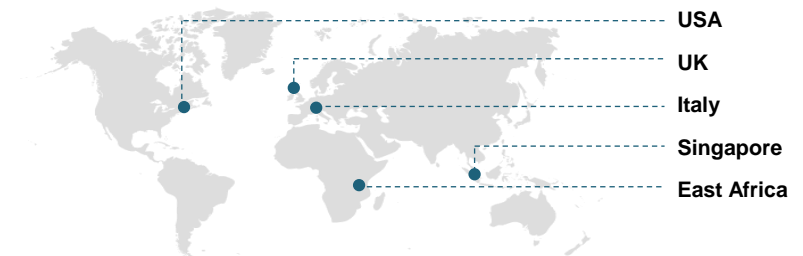
Channels

-  Website
-  LinkedIn
-  Instagram
-  Medium

Corporate Coverage



Geographic Coverage²⁾



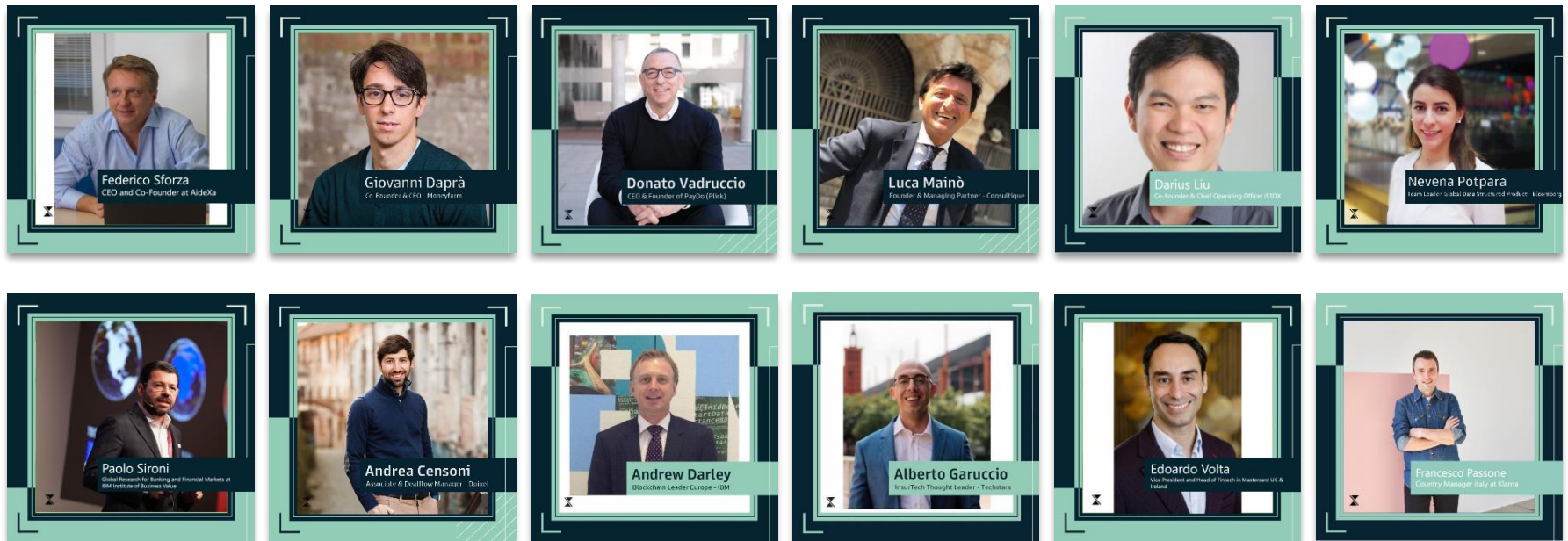
1) Considering LinkedIn only

2) Considering the working location of the interviewee

Our Initiatives



#FintechInterview is a new format launched by Bocconi Students Fintech Society in 2020 where leading fintech managers and entrepreneurs are interviewed



Covers are hyperlinked; Sforza, Sironi, and Liu to be published soon

Exemplary association content, selected interviews with fintech leaders

Our Initiatives



Bocconi Students Fintech Society seeks active partnerships and collaborations with professional firms and established associations



In the Spring of 2020, ZEB Consulting's Italy Branch agreed to collaborate on a position paper about retail banking's stagnating industry



In the Summer of 2021, Borsa Italiana agreed to collaborate with BSFS to promote financial education on a national level



In the Autumn of 2020, Consultique SCF, an independent financial analysis consultancy, agreed to collaborate on a survey and an event about the way financial advisory is implemented in Italy



In the Spring of 2021, BSFS began collaborating with IIA for the publication of IIA's monthly newsletter and the content creation related to the insurtech ecosystem



In the Summer of 2021, assoFintech agreed to initiate #FutureFintech - aimed at an audience of young university students with the aim of enhance financial education

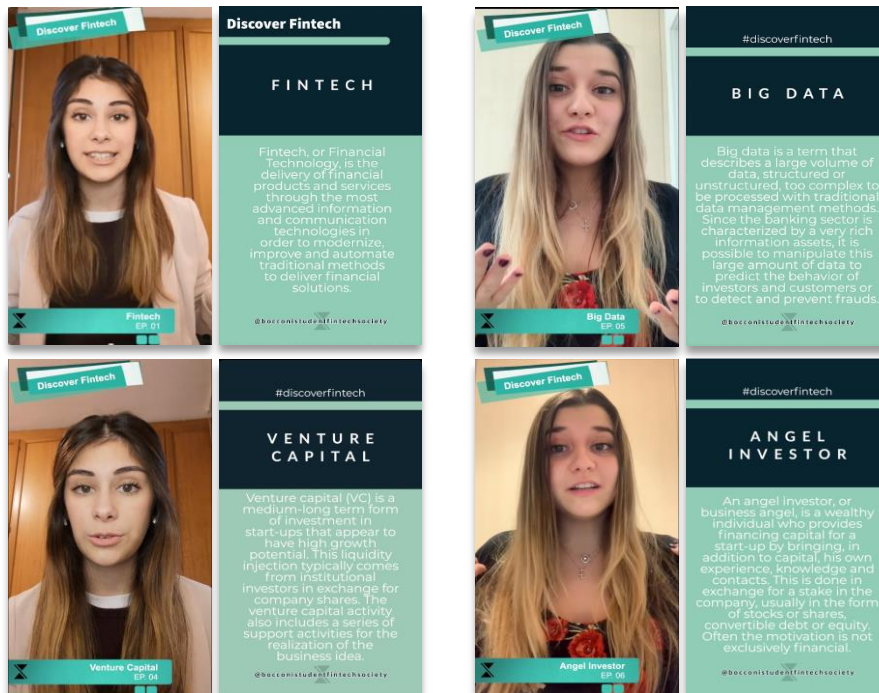
Selected partnerships and collaborations with professional firms

Our Initiatives



#DiscoverFintech and #FintechNews are two main activities on Social Media besides the publishing and marketing of the association's outputs

#DiscoverFintech



#FintechNews



Exemplary association content, selected #DiscoverFintech and Newsletters from the Social Media desk

Our Initiatives



Every semester, Bocconi Students Fintech Society is committed to organize several events in collaboration with leading associations and global organizations

ROBOTIC FINANCE
Automazione e tecnologia nei mercati finanziari

5 May @Aula Notari 18:00

Guest Speakers:
Valentino Territori, CEO - AXA IM
Giovanni Caporin, Co-Founder L.P.
Ugo Pastorini, Director Strategic Planning - FinScience

Moderator:
Andrea Bellarini, Professor of Finance at Bocconi University

Europe vs Asia Fintech Ecosystem

Guest speakers:
Renato Lavezzi, CEO of Asia Pacific
Valerio Alunni, Co-Founder
Alessandro Marcollo, CEO of Asia Pacific

Moderator:
Giancarlo Sandrin, Director Blackrock

Monday, 30th November 2020 18:30 Online Event

Fintech e Robo Advisory: testimonianze dal settore

15 Novembre h18:00 Aula Perego

Guest Speakers:
Giancarlo Sandrin, Director Blackrock
Mauro Panebianco, Partner PWC
Pasquale Orlando, Co-Founder - Data Technology

Moderatrice:
Anna Omarini, Bocconi Research Professor

Bocconi Students Capital Markets Bocconi Students for FinTech Evangelism

INNOVATION IN THE FINANCE LABOUR MARKET

How innovations affect the labour market in the banking world

GUEST SPEAKERS:
Renato Lavezzi, CEO of Asia Pacific
Theodoro Briscamatti, Head of Asia Pacific
Matteo Concas, Co-Founder - Data Technology

Moderator:
Francesco Daveri

Tuesday, February 13th 18:00 Room

CRYPTOCURRENCIES
A FUTURE FOR A SELF-GOVERNED ECONOMY?

Speakers:
Christian Miccoli, Co-Founder
Mariano Caracciolo, Co-Founder
Cristian Pizzi, Co-Founder

Moderator:
Maurizio Grano

26 FEBRUARY 2018, 18:00 AULA N21

FINANCING INNOVATION: VENTURE CAPITAL AND CROWDFUNDING

10 05 18

SPEAKERS:
Elena Lavezzi, General Manager Circle
Alessandro Caporin, Co-Founder PWC
Francesca Caracciolo, Managing Partner Vantage

Moderator:
Giovanni Caporin, Bocconi Professor

QUANTAMENTAL INVESTING
WHERE MAN AND MACHINE MEET

8th of April Aula Notari 18:00

GUEST SPEAKERS:
Alessandro Territori, CEO - AXA IM
Luca Perinacci, Senior Data Engineer - Bloomberg L.P.
Ugo Pastorini, Director Strategic Planning - FinScience

Moderator:
Andrea Bellarini, Professor of Finance at Bocconi University

REAL ESTATE in the DIGITAL AGE

November 12, 2019 H: 18:00 Aula Notari

Speakers:
Cristian Celis, Head of Latin America
Giovanni Caporin, Co-Founder
Giovanni Caporin, Co-Founder

Moderator:
Giovanni Caporin, Co-Founder

Bocconi Students for FinTech Evangelism

OPEN BANKING
Innovating the financial industry

OUR GUESTS:
Claudio Bedino, CEO of BNL
Matteo Concas, CEO of BNL
Francesca Aliverti, Head of BNL
Antonio Valliuzzi, General Manager of BNL
Alberto Dell'Acqua, SDA Master in Corporate Finance Director

Moderator:
Anna Eugenia Omerini, Bocconi Professor

DECEMBER 3 5:00 PM

VGEN MI BFX

BUILDING AND LEADING A SUCCESSFUL FINTECH

GUESTS:
Pasquale Orlando, Founder & CEO of Data Technology
Andrea Isola, CEO of Data Technology
Alessandro Negri della Torre, Avvocato Studio Legale Tributaria O.E.Y.

Moderator:
Anna Omarini, Professor Bocconi University

AULA PEREGO

4TH DECEMBER 2019

BLOCKCHAIN TRENDS AND LIBRA

Speakers:
Davide Caporin, CEO of Libra
Giacchino Rinaldi, Co-Founder
Luciano Serra, Co-Founder

Moderator:
Manuela Geranio, Bocconi Professor

5th November 6p.m. Room 1

WHAT IS THE FUTURE OF FINANCIAL ADVISORY?

March 25th @ 6:30pm

Speakers:
Emanuele Carluccio, President at European Financial Planning Association
Andrea Cilio, Head of Business Development & Digital Marketing at Banca Profile - Timab
Giulia Armellini, Project Manager at Consultique

Moderator:
Davide Maspero, Bocconi Finance Department

Exemplary association content, selected events



[Instagram.com/bocconistudentsfintechsociety](https://www.instagram.com/bocconistudentsfintechsociety)



[LinkedIn.com/company/bsfintechsociety](https://www.linkedin.com/company/bsfintechsociety)



[Bsfintechsociety.com](https://www.bsfintechsociety.com)



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Contact Logos are hyperlinked

www.bsfintechsociety.com

Following presentation may have included forward-looking statements. These statements are not historical facts, but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. It is possible that the Firm's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. These materials are based on information provided by the internet or otherwise reviewed by us. We have assumed that such estimates and forecasts have been reasonably prepared on bases reflecting the best currently available estimates and judgments. These materials are not intended to provide the sole basis for evaluating and should not be considered a recommendation with respect to any transaction or other matter. Prior to entering any transaction you should determine, without reliance on us, the economic risks and merits as well as the legal, tax and accounting characterizations and consequences of any such transaction. These materials do not constitute an offer or solicitation to sell or purchase any securities and are not a commitment by us to provide or arrange any financing for any transaction or to purchase any security in connection therewith. We assume no obligation to update or otherwise revise these materials.



BSFS has been featured in the Sole24ore - the leading Italian multimedia publishing organization, operating in the economic, financial, professional, and cultural information sector

PROFESSIONISTI

Plus24
12 giugno 2021

Consulenza Indipendenti alla ricerca dei giovani

An.Cr.

I consulenti indipendenti puntano sui giovani. Il ricambio generazionale è un tema sentito nel mondo della consulenza e sarà al centro del primo Fee Only Summit del 2021 (evento nazionale della consulenza finanziaria indipendente), che si svolgerà il prossimo 16 giugno.

Il tema giovani in particolare sarà al centro dell'evento con due conferenze dedicate e organizzate da Consultique NOW, il progetto di comunicazione di Consultique volto a diffondere la consulenza finanziaria indipendente in Italia su Instagram e Youtube.

Ma cosa sanno i giovani di consulenza? Metà di un campione di studenti Bocconi (quindi un po' oltre la media dei loro coetanei in materia di competenze finanziarie) non conosce ancora la differenza tra consulenza finanziaria indipendente e servizi di gestione del risparmio (es. roboadvisor). Il dato emerge dalla survey che sarà presentata in occasione del Fee Only Summit e che è stata condotta a marzo 2021 (250 rispondenti, età media 18-24) in collaborazione tra Consultique e l'associazione **Bocconi Students Fintech Society**. L'indagine ha come oggetto le abitudini di investimento dei giovani e sulla loro conoscenza del mondo della consulenza finanziaria.

Rispetto al dato della scarsa conoscenza della consulenza finanziaria, osservano da Consultique: «La consulenza indipendente non è materia di studio a livello accademico oppure viene menzionata raramente nei percorsi di studio. Per questo è fondamentale il ruolo delle associazioni nel far conoscere nuove segmenti di mercato ancora inesplorati e opportunità di lavoro per giovani neolaureati».

Un dato importante riguarda il fatto che gli intervistati non vedono una contrapposizione tra professionisti e piattaforme digitali. Oltre il 70% del campione ha infatti dichiarato che nel momento in cui avrà a disposizione del risparmio, utilizzerà entrambe le "vie" della consulenza, prediligendo sempre la figura del consulente finanziario oltre a servizi di gestione del denaro automatizzati. E inoltre dai dati della ricerca emerge che i giovani sono molto sensibili alle tematiche Esg nel momento in cui decidono di investire. Quanto al modo in cui si sceglierà di investire, i giovani intervistati pongono particolare attenzione ai temi della trasparenza e dell'attenzione ai costi e alle commissioni che vengono richieste all'investitore.



Throughout 2020, BSFS has covered a wide range of topics within the fintech ecosystem

Open Banking & Neo Banks

- [How Open Banking Will Revolutionize Retail Banking](#)
- [Biggest Threats Or Greater Opportunities? How Open Banking Is Affecting Financial Institutions](#)
- [Neo Banking Trends: EU Vs Asia](#)
- [The Three-step Strategy For Retail Banks To Overcome The Crisis And Lead The Way](#)
- [Open Banking: New Rules For The Future Of Payments](#)

Fintech In Africa

- [An Overview On Investments Leading African Fintech Revolution](#)
- [Payments Environment In Africa](#)
- [Covid-19 And African Fintech Sector: A New Possible Development](#)
- [Not Only Payments: African Fintech Apps That Will Lead The Change](#)

Fintech In China

- [Ant Financial](#)
- [Jd.Com: The Colossus](#)
- [Ping An's Financial Empire](#)
- [Something You Should Know About Southeast Asia's Fintech Industry](#)

Digital Payments

- [Digital Payments – Their Role And How They Impact Everyday Life](#)
- [How Are Government Policies Shaping A Cashless Society?](#)
- [The Digital Payments Industry In Europe And China](#)
- [The Utopia Of A Cashless Society](#)

Other

- [The Advancement Of Fintech In The Middle East](#)
- [An Introduction To LegalTech](#)
- [Fintech's IPO's](#)

Articles are hyperlinked

Exemplary association content, selected coverage and articles from the Generalist desk